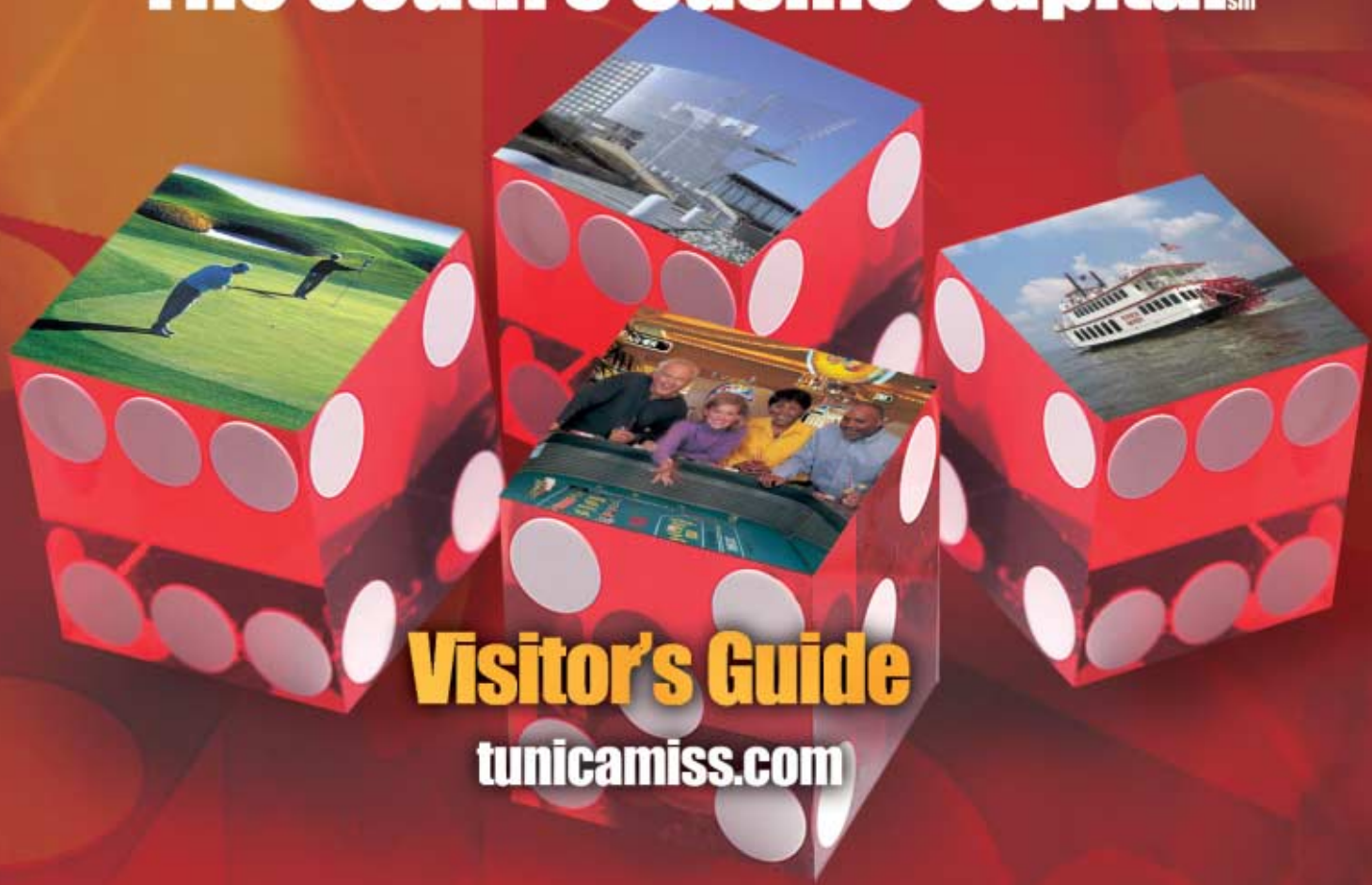


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TUNICA

The South's Casino CapitalSM



Visitor's Guide

tunicamiss.com

TUNICA



THE SOUTH'S CASINO CAPITALSM

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Welcome to the Southern hospitality of Tunica, where Vegas-style, 24/7 casino gaming combined with headline entertainment, championship golf and tennis, new museums, a riverboat, fabulous dining and much more will make you want to stay longer. Tunica is the largest casino resort between Las Vegas and Atlantic City, yet it's also a vacation destination where you can explore heritage and history, all at a terrific value.



Begin your visit at the Tunica Visitors Center as you enter the resort area on Highway 61 North. Our hosts will offer you the latest information on casinos, entertainment, museums, shopping and more, along with refreshments and our famous Southern welcome.

This official 2004 Tunica Visitor's Guide is your entry pass. Using this guide book, you can reserve hotel rooms, schedule a conference or meeting, book a tee time or a tennis court, buy tickets for a river cruise or for big-name entertainment, and everything else you need to plan your vacation in The South's Casino Capital. If you have visited before, you'll discover that Tunica has added some new attractions and activities that you'll want to enjoy.

Follow the table of contents on this page to the sections of the Guide that are on your vacation itinerary. You'll find maps, phone numbers and descriptions that will help you plan your trip.

Discover why more than 10 million people a year choose Tunica for a vacation getaway!

Call **1-888-4TUNICA (488-6422)** or visit our web site at tunicamiss.com.

Vacation Agenda:

Gaming, Golf, Music, Museums, Dining, And Non-Stop Fun

Tunica offers all the good times and 24/7 excitement of Las Vegas but with some distinct advantages – convenient mid-America location, Southern hospitality and great value. And now there is even more to enjoy.

TUNICA RIVERPARK & TUNICA QUEEN

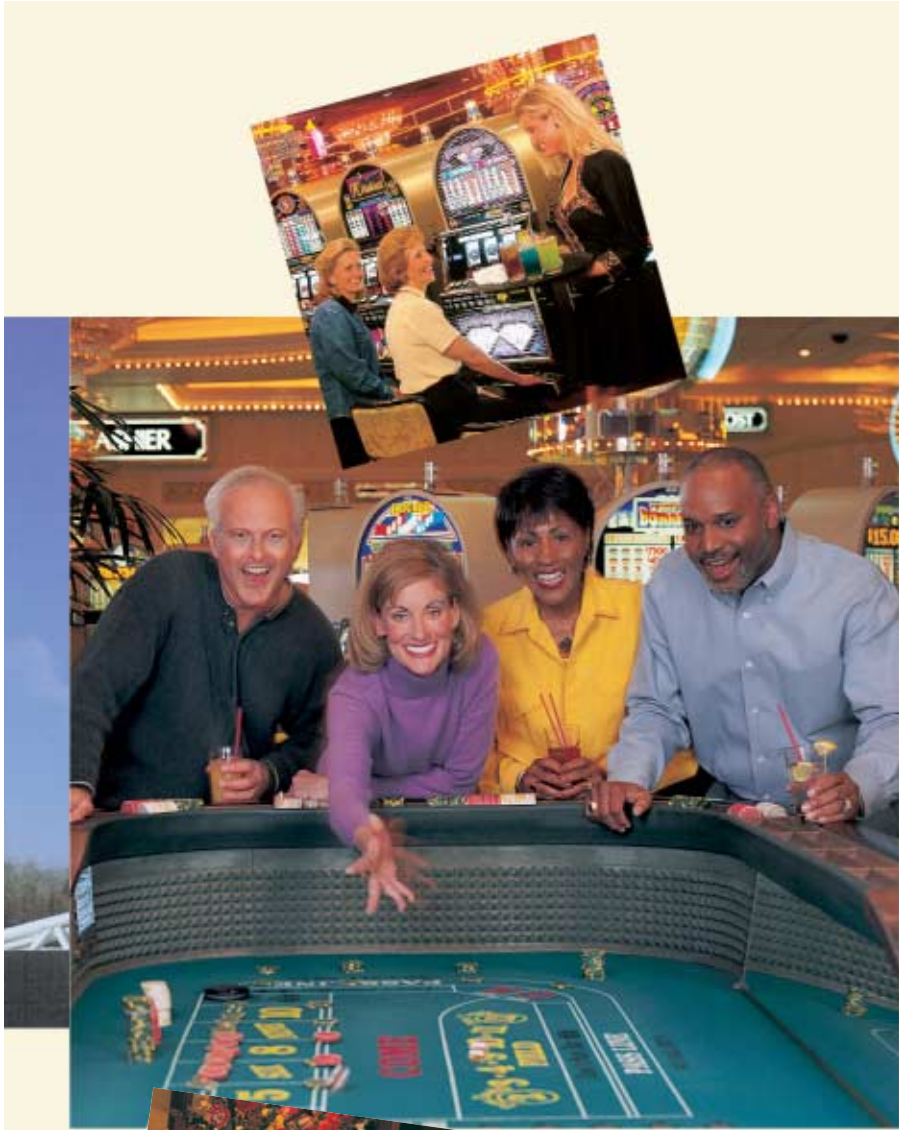
New this year is the Tunica RiverPark, an architecturally stunning ecopark and museum, plus river cruises on the Tunica Queen along the Mississippi River. For more about RiverPark, see pages 26-27.

A RICH HERITAGE

The Mississippi Delta is famous as the birthplace of the Blues, and that just scratches the surface of Tunica's rich heritage. Your tour of the Mississippi

Delta's heritage and culture won't be complete without a trip to Tunica's other three museums – Tunica Museum, Blues & Legends Hall of Fame (in the Horseshoe Casino), and Hollywood Casino's collection of movie memorabilia. See page 26 for more information on the area's museums.





PLAY TUNICA

For outdoor fun, play the new Tunica National Golf & Tennis Club, and our two other championship golf courses, River Bend Links at Casino Strip Resorts and Cottonwoods at Grand Casino. You also won't want to miss "golf with a shotgun," as we like to call sporting clays, at Willows Trap, Skeet & Sporting Clays Center. For details, see pages 24-25.

WORLD-CLASS ENTERTAINMENT

Many of the world's top entertainers are regulars in the spectacular showrooms of Tunica's casino resorts. Combined with more than 14,200 slot machines and 465 table games, 6,300 luxury hotel rooms, health clubs, spas and swimming pools, you'll love The South's Casino Capital.SM For contacts at all nine casino resorts, see pages 10-14.



OUTSTANDING DINING

Great dining is high on everyone's vacation agenda, and if you love variety and value, you'll love Tunica. From sumptuous all-you-can-eat buffets to fine dining in first-class steak houses, barbecue and bistro-style cafés, your taste buds will be delighted. The casino information on pages 10-14 includes restaurant listings at our resorts, and the Main Street section on pages 35-36 lists even more local dining options.

EASY TO GET TO

Tunica is just 30 minutes south of Memphis, and within a day's drive from all points in the central United States. Or you can fly into Memphis International Airport. We've also just completed a major expansion of Tunica Airport. Charters and private aircraft are flying to the resort daily. For map information, turn to pages 18-19.

